

# Demographic Summary - PopStats

1990 - 2000 - 2010 Census, Q1 2018 Estimates & Q1 2023 Projections  
 Calculated using TAS Retrieval

Jul 10, 2018

Latitude: 33.764611 Longitude: -118.194065

The Pike Outlets		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive Time
Population	2018 Estimated Population	31,956	217,187	379,242	344,053
	2023 Projected Population	32,975	224,488	389,838	354,305
	2010 Census Population	30,858	210,687	372,074	336,514
	2000 Census Population	29,421	215,013	372,115	337,285
	1990 Census Population	27,062	203,908	352,595	316,961
	Historical Annual Growth 1990 to 2000	0.84 %	0.53 %	0.54 %	0.62 %
	Historical Annual Growth 2000 to 2010	0.48 %	-0.20 %	0.00 %	-0.02 %
	Estimated Annual Growth 2010 to 2018	0.44 %	0.38 %	0.24 %	0.28 %
	Projected Annual Growth 2018 to 2023	0.63 %	0.66 %	0.55 %	0.59 %
	Median Age	37.73	34.30	35.27	34.83
Households	2018 Estimated Households	15,522	78,726	135,004	120,797
	2023 Projected Households	16,034	81,379	138,787	124,389
	2010 Census Households	14,976	76,173	132,390	118,079
	2000 Census Households	13,615	75,470	131,047	116,503
	1990 Census Households	12,171	72,482	126,748	112,419
	Historical Annual Growth 1990 to 2000	1.13 %	0.40 %	0.33 %	0.36 %
	Historical Annual Growth 2000 to 2010	0.96 %	0.09 %	0.10 %	0.13 %
	Estimated Annual Growth 2010 to 2018	0.45 %	0.41 %	0.24 %	0.28 %
	Projected Annual Growth 2018 to 2023	0.65 %	0.67 %	0.55 %	0.59 %
	Population per Household	2.00	2.71	2.75	2.80
Population by Race	White	48.76 %	43.27 %	48.13 %	44.75 %
	Black or African American	17.44 %	14.41 %	11.32 %	12.51 %
	Asian & Pacific Islander	8.58 %	13.74 %	12.68 %	13.65 %
	Other Races	25.22 %	28.58 %	27.87 %	29.10 %
	Non Hispanic or Latino Population	58.62 %	51.74 %	52.56 %	50.88 %
	Hispanic or Latino Population	41.38 %	48.26 %	47.44 %	49.12 %
Income	Average Household Income	\$66,002	\$62,997	\$75,024	\$69,317
	Median Household Income	\$44,999	\$47,075	\$54,204	\$51,535
	Per Capita Income	\$32,878	\$23,224	\$27,081	\$24,708
Education (Age 25+)	Elementary	9.91 %	17.74 %	15.18 %	15.96 %
	Some High School	8.27 %	10.20 %	9.38 %	9.94 %
	High School Graduate	17.09 %	18.60 %	18.85 %	19.51 %
	Some College	21.64 %	22.58 %	22.11 %	22.48 %
	Associates Degree Only	7.19 %	6.40 %	6.66 %	6.61 %
	Bachelors Degree Only	21.39 %	16.22 %	17.80 %	16.78 %
	Graduate Degree	14.51 %	8.26 %	10.02 %	8.71 %
Business	Number of Businesses	1,382	4,570	9,146	7,705
	Total Number of Employees	38,972	98,322	177,812	154,861
	Employees per Business	28.20	21.51	19.44	20.10
	Residential Population per Business	23.12	47.52	41.46	44.65